

Pennsylvania 529 College and Career Savings Program

529 Day 2025 Promotion

Official Rules

SPONSOR & ADDRESS: Pennsylvania Treasury Department (Sponsor), 129 Finance Building, Harrisburg, PA 17120.

TIMING: The Pennsylvania 529 College and Career Savings Program **529 Day 2025 Promotion** (Promotion) begins on Thursday, May 1, 2025, at 12:01 a.m. Eastern Time (ET) and ends on Saturday, May 31, 2025, at 11:59 p.m. ET (Promotional Period). The Sponsor may re-schedule or cancel the Promotion at any time without prior notice.

ELIGIBILITY: The Promotion is open only to legal residents of the United States who are PA 529 Guaranteed Savings Plan (GSP) or PA 529 Investment Plan (IP) (collectively, PA 529) Account Owners whose PA 529 account is open on or before May 31, 2025, and who make a contribution of at least \$10.00 to their account during the Promotional Period. The Account Owner of the PA 529 account must also be a resident of Pennsylvania as determined by the Account Owner's mailing address listed in the Account Owner profile. Contributions made during the Promotional Period must be made in accordance with the methods of contributing described in the PA 529 Guaranteed Savings Plan Disclosure Statement or the PA 529 Investment Plan Disclosure Statement, depending upon the type of account into which the contribution is made and must be credited and in good order to the PA 529 account no later than June 6, 2025. Employees of the Pennsylvania Treasury Department, members of the Tuition Account Programs Advisory Board, employees of Ascensus College Savings Recordkeeping Services, LLC. or its subsidiaries, employees of the Vanguard Group, Inc., or its subsidiaries, employees of any entity that has entered into a contractual agreement to provide marketing, public relations, or media services, or any related services to the Pennsylvania 529 College and Career Savings Program and the immediate families (parents, siblings, children, and spouse) and household members of each, whether related or not, are not eligible to participate (collectively, Ineligible Individual). Sponsor reserves the right to verify eligibility at any time. All federal, state and local laws and regulations apply.

AGREEMENT TO OFFICIAL RULES: Participation in the Promotion constitutes entrant's full and unconditional agreement to and acceptance of these Official Rules and all decisions of the Sponsor.

HOW TO ENTER:

LIMIT: One (1) entry per PA 529 account, open and funded, and determined to be eligible as explained in the Eligibility section.

ENTRY/WINNER SELECTION/RANDOM DRAWING: Eligible Account Owners who have an open PA 529 account as of the end of the Promotional Period and who contribute at least \$10.00 to their PA 529 account during the Promotional Period, and who reside in a Pennsylvania county, as described in the Eligibility section above, will be automatically eligible to be chosen for one (1) of six (6) regional Grand Prizes (prize).

Winners will be selected at random from all eligible entries received during the Promotional Period. The winners will be notified via telephone, email, and/or certified letter. Winning is contingent upon the winner fulfilling all requirements of these Official Rules and the Sponsor's decisions as to the administration of the Promotion are final and binding in all respects. Winners will be required to sign, execute, have notarized and return an Affidavit of Eligibility and a Liability and Publicity Release (Affidavit/Release) within thirty (30) business days of receipt of those documents, or winners may be disqualified and the prize will be forfeited. By returning the completed Affidavit/Release, each winner attests to the authenticity of his/her winning entry. In the event that any prize notification is undeliverable, Sponsor is unable to contact a winner, response to a prize notification is not received within thirty (30) business days of its issuance, or a winner is found to be an Ineligible Individual, the prize will be forfeited. If the prize is forfeited, it will be returned to PA Treasury. An alternate winner will not be chosen.

PRIZE/APPROXIMATE RETAIL VALUE (ARV)/ODDS OF WINNING:

Six (6) winners will receive a \$5,529 contribution (prize) to their PA 529 account. One (1) winner will be selected from each of Pennsylvania's Promotional Regions (Regions) determined using the Pennsylvania county associated with the Account Owner's mailing address as described in the Eligibility section. Regions are defined and numbered as:

- **Region 1:** Clarion, Clearfield, Crawford, Elk, Erie, Forest, Jefferson, McKean, Mercer, Venango, Warren
- **Region 2:** Allegheny, Armstrong, Beaver, Blair, Butler, Cambria, Fayette, Greene, Indiana, Lawrence, Somerset, Washington, Westmoreland
- **Region 3:** Cameron, Centre, Clinton, Columbia, Lycoming, Montour, Northumberland, Potter, Snyder, Sullivan, Tioga, Union
- **Region 4:** Adams, Bedford, Cumberland, Dauphin, Franklin, Fulton, Huntingdon, Juniata, Mifflin, Perry, York
- **Region 5:** Bradford, Carbon, Lackawanna, Lehigh, Luzerne, Monroe, Northampton, Pike, Schuylkill, Susquehanna, Wayne, Wyoming
- **Region 6:** Berks, Bucks, Chester, Delaware, Lancaster, Lebanon, Montgomery, Philadelphia

The Promotion prize must be used for "qualified education expenses," as defined by Section 529 of the Internal Revenue Code, and must be held in a PA 529 account. All terms and conditions for a PA 529 account apply. If a winner closes his or her PA 529, the prize funds and all associated earnings will be refunded to the Sponsor. Each winner must complete any and all paperwork and provide all necessary information required by Sponsor prior to receipt of any prize.

Odds of winning any prize depend on the total number of entries received. All federal, state, and local taxes on the prize are the sole responsibility of each winner; if applicable, each winner may receive an IRS Form 1099 for the retail value of the prize. Each winner is also responsible for all fees, surcharges, and expenses not mentioned herein and associated with acceptance, award, enjoyment, and/or use of any prize. Sponsor is not responsible for any winner limitations that prevent each winner's acceptance or use of any prize. Prize is not transferable. No cash redemptions or prize substitution allowed except

at the sole discretion of the Sponsor who may substitute a prize of equal or greater value. Sponsor will deliver prizes to each winner's PA 529 account within approximately three (3) months of the Promotion.

GENERAL: By participating, entrants agree to be bound by these Official Rules and Sponsor's decisions on all matters relating to the Promotion will be final. Sponsor reserves the right to rescind the Promotion, without liability, in the event of printing or production errors, or electronic failures of any kind. Sponsor reserves the right to modify these Official Rules for clarification purposes without materially affecting the terms and conditions of the Promotion. Sponsor reserves the right to cancel, modify or suspend the Promotion should fraud, technical failures, or any other factor beyond the reasonable control of Sponsor impair the integrity of the Promotion, as determined by Sponsor in its sole discretion. In such event, Sponsor reserves the right to award the prize from the eligible submissions received up to the time of impairment. If the prize or prize notification are returned as undeliverable, this will result in disqualification. Except where prohibited by law or where a winner notifies Sponsor in writing that for reasons of personal security, acceptance of a prize constitutes permission for the Sponsor to use the name, photograph, likeness, statements (in whole, in part or altered in any way), biographical information, voice, video, and city and state address of each winner (collectively "Publicity Materials") on a worldwide basis, and in all forms of media, in perpetuity, without further compensation. Each winner will be required to make himself or herself available for media interviews and public relations activities, if appropriate. Each winner agrees that his or her statements may be used in whole or in part and may be paraphrased, amplified, shortened, and/or put into conversational form to meet the requirements of copy, layout and/or script, provided their general sense is not changed, and hereby waive any right to inspect and approve finished Publicity Materials, and each winner further agrees that he or she will not hold Sponsor responsible for any liability resulting from the use of the Publicity Materials. All Publicity Materials developed or used hereunder will be and remain Sponsor's property, and each winner and runners-up specifically understand and agree that any copyrightable Publicity Materials will be works "made for hire," and finalists and winners will retain no ownership rights whatsoever in or to said works. If said Publicity Materials are not considered works, "made for hire," finalists and winners hereby assign all said works to Sponsor. All participants and winners also agree to release, discharge, indemnify and hold harmless Sponsor, its affiliates and subsidiaries, and each of their respective officers, directors, employees, representatives and agents from and against any claims, damages or liability due to any injuries, damages, or losses to any person (including death) or property of any kind resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of any prize or participation in any Promotion -related activity or participation in the Promotion. The Sponsor may prohibit any entrant from participating in the Promotion at its sole discretion, if an entrant shows a disregard for these Official Rules or acts: (a) in a manner Sponsor determines to be unfair or inequitable, including but not limited to tampering with the Promotion or Sponsor's Web site; (b) with an intent to annoy, threaten or harass any other entrant or the Sponsor; or (c) in any other disruptive or illegal manner. In such event, Sponsor will conduct the Promotion in accordance with these Official Rules in a manner deemed fair, proper and equitable by Sponsor, in its sole discretion.

BY PARTICIPATING IN THE PROMOTION OR ACCEPTING A PRIZE, EACH WINNER AGREES TO RELEASE THE SPONSOR, THE PENNSYLVANIA TREASURY DEPARTMENT, MEMBERS OF THE TUITION ACCOUNT PROGRAMS ADVISORY BOARD, THE COMMONWEALTH OF PENNSYLVANIA, ITS OFFICIALS, AGENTS, EMPLOYEES, AND ALL OTHERS ASSOCIATED WITH THE DEVELOPMENT AND EXECUTION OF THE PROMOTION FROM AND AGAINST ANY AND ALL LIABILITY, LOSS, OR DAMAGE OF ANY KIND

INCURRED WITH RESPECT TO OR IN ANY WAY ARISING FROM THE AWARDING, RECEIPT, POSSESSION, USE OR MISUSE OF ANY PRIZE AND/OR WITH RESPECT TO OR IN ANY WAY ARISING FROM PARTICIPATION IN THIS PROMOTION OR ANY PRIZE RELATED ACTIVITY, INCLUDING, WITHOUT LIMITATION, LIABILITY FOR PERSONAL INJURY, DEATH, DAMAGE OR LOSS.

WINNERS LIST/OFFICIAL RULES. To obtain a copy of the name of the winners of the Promotion or these Official Rules, send a self-addressed envelope with proper postage affixed to: Pennsylvania 529 College Savings Program, P.O. Box 62220, Harrisburg, PA 17106. All requests to receive Official Rules or the Winners List must be received by July 1, 2025, in order to be fulfilled.

© 2025 Pennsylvania Treasury. All rights reserved.